

INTEL PRODUCTS VIETNAM – EDUCATION 2012 HIGHLIGHTS

INTEL TEACH > 100K TEACHERS TRAINED

Intel Teach trained 104,154 in-service & Pre-service teachers from 22 cities/provinces, 8 biggest University of Education have attended various Teach Courses since end 2005. MOET continue to include Intel Teach as the official component in their Yearly Academic Strategic Plan for the 3rd consecutive year.

INTEL ISEF

Vietnam team got the 1st Grand Prize at Intel ISEF after 3 years joining this global competition. The team also received Certificates of Recognition from Vietnam Prime Minister for this achievement. MOET officially took ownership of Intel ISEF and issued incentive policy in which starting 2013 students win international awards such as Intel ISEF contest will get full scholarship to study overseas.



TEACHERS' ONLINE COMMUNITY

Vietnam Teachers' Online Community is still popular amongst Vietnamese Teachers, having over 50 million hits with 20k members (average 50k hits & 80k writings daily).

DIGITAL INCLUSION: EASY STEPS

Together with 2 new partners VTC (Vietnam Television Corporation) and VNU (National University Hanoi) completed production of 10 Easy Steps training videos. This is a huge win, both financial gain and Intel image and reputation. We target to make Intel as a household brand toward approximately 30 million viewers nationwide on VTC channels. The broadcast schedule starts in Q1 2013 for free of charge.

SCHOLARSHIP PROGRAMS AMCHAM-INTEL “Women in Engineering” scholarship

The 2nd Amcham and Intel “Women in Engineering” scholarship awarded another 25 best technical females students from 3 universities; Ho Chi Minh University of Technology, Can Tho University, Ho Chi Minh University of Technical Education. The award ceremony was held at Intel factory with the inspiring remark and sharing from Sherry Boger - VNAT new General Manager. Another 10 best female students from Da Nang University of Technology also received similar scholarship this time.



ENGLISH SCHOLARSHIP FOR RTG (VOCATIONAL) AND RCG (UNDERGRADUATE) STUDENTS

To build up English competences for undergraduate and vocational students which align to staffing’s internship/recruitment strategy. This year, we supported another 128 second and third year vocational students (12+2 and 12+3) from five partner vocational colleges: HCM University of Industry, HCM Vocational Technical College, Cao Thang Technical Vocational College, Thu Duc Technical College and Dong An Polytechnique to study English on campus. Another 105 English scholarships was given to undergraduate students from 5 partner universities – Ho Chi Minh University of Technology, Ho Chi Minh University of Technical Education, Da Nang University of Technology and Ha Noi University of Technology.

INTEL VIETNAM SCHOLARS PROGRAM (IVS3)

The IVS program designed the 3rd cohort with more female dominants (15 females and 6 males) to obtain the BS degree at Portland State University from 2012 – 2014. So far, the IVS has total of 73 students of which 52 students completed their study (cohort 1&2) and are now working at VNAT.



INTEL VIETNAM MASTER SCHOLARSHIP

Continuing the partnership with RMIT Vietnam, the Intel master engineering scholarship completed with 5 cohorts with a total of 40 scholars. 02 first scholars will join VNAT workforce in Jan 2013. Another 9 scholars of cohort 2 are doing their project internship at VNAT from Oct 2012 to Feb 2013 and will become Intel employees shortly.

EXPANSION OF HIGHER ENGINEERING EDUCATION ALLIANCE PROGRAM (HEEAP)

Intel Vietnam extended support for the HEEAP program in collaboration with USAID, the Arizona State University, and Vietnam Ministry of Education, Vietnam General Department of Vocational Training to help modernize higher education and prepare a more highly trained workforce to meet the increasing needs of global high-tech industries. The HEEAP program was commended by Secretary of State Clinton for its success in collaboratively empowering the next generation of engineers with the skills to propel Vietnam to the global stage. The expansion of the HEEAP program was also designed to encourage women to pursue education in the engineering and science fields by selecting a large percentage of women to participate in the program.

ASIA ACADEMIC FORUM

8 Vietnam faculties attended the 7th Asia Academic Forum (AAF) in Penang, Malaysia. Great opportunity to showcase Intel's technical leadership and Intel collaboration programs with regional universities and networking, learning for Vietnam university participants.

CURRICULUM PROGRAM - Equipment Skills Acquisition Program (ESAP)

ESAP program completed the certification for faculties from Dong An polytechnique (1 of 2 partner schools). This is the last step prior to the deployment of the curriculum set for 2013.